# **Rent Rewards**

# **Privacy Policy**

Effective Date: 03/06/2024

Last Updated: 03/06/2024

## What This Policy Covers

Rent Rewards, a service provided by SubsidySync Inc. and its affiliated companies (collectively referred to as "Rent Rewards," "SubsidySync," "we," "us," or "our"), is committed to safeguarding your privacy. This Privacy Policy explains how we collect, use, and share information in connection with your access and use of our Services. It does not cover the privacy practices of third parties that we do not own or control.

Please read this policy carefully to understand how we handle your information.

### 1. Information You Provide to Us

#### 1.1 Personal Information:

We do not collect sensitive information, such as Social Security numbers.

#### 1.2 Non-Personal Information:

This category includes information about you or your household that doesn't identify you personally, such as gender, income, banking transactions, or types of products you're interested in.

## 2. Information We Automatically Collect

#### 2.1 Device Information:

We securely connect to users' bank accounts and credit cards through Plaid to enable our services. We do not currently connect to social media.

## 2.2 Log Information:

We collect certain information about your interactions with our Services, including IP address, browser or device configuration, date and time of access, and cookie information.

#### 2.3 Location Information:

We may use information like your IP address or other Device Information or Log Information to estimate your location with your consent.

### 3. How We Use the Information We Collect

We use the information for various purposes, including creating and securing your account, providing Services, offering features like rent credits, improving recommendations, and conducting research and development.

### 4. When We Share the Information We Collect

#### 4.1 What we DO NOT share:

We do not share transaction information with unaffiliated third parties.

### 4.2 How we share with third parties:

We may share information with service providers or agents to perform activities outlined in this Privacy Policy. We collaborate with third parties to provide and improve our Services and may share information with them. Users may interact with third-party partners through our Services, subject to their privacy practices.

## 5. How to Access, Update, or Deactivate Your Account

## 5.1 Accessing and Updating Your Account Information:

You can access and make changes to certain Personal Information by logging in to your account through our website.

## 5.2 Deactivating Your Account:

Upon deactivation, we disable your account, stop further communications, and anonymize data in your Member Profile two years after deactivation.

### 6. Interest-Based Advertisement Practices

Some third-party service providers perform analytics and advertise our products and services. We do not respond to "Do Not Track" signals.

## 7. Our Security Practices

We use 128-bit or higher encryption to protect data transmission and encrypt data at rest. Our dedicated security team investigates issues promptly, and third parties regularly assess our site for vulnerabilities.

## 8. Changes to Our Privacy Policy

We reserve the right to change this Privacy Policy. Material changes will be notified to users. Users are consenting to receive communications electronically when agreeing to our Terms of Service and Privacy Policy.

## 9. Your California Privacy Rights

California residents may have additional rights over their personal information. Refer to our California privacy notice for more information.

### 10. Questions?

If you have questions about this policy or privacy practices at Rent Rewards, contact us at info@rentrewards.shop or write to us at SubsidySync Inc., 541 10th St., Suite 249, Atlanta, GA 30318.